

VRKETING.
Mixed Reality Agency

EVENT CATALOGUE
2026



Your partner for the virtual world

VRketing, as a Virtual Reality agency, has existed since 2014 and sets the benchmark in the virtual world.

As a specialist for virtual events, VRketing offers cutting-edge technology combined with innovative concepts – across Europe and worldwide.

From Virtual Reality entertainment to Augmented Reality challenges and creative competitions to multiplayer VR driving simulators, we complement and enrich every event. Trained staff supervise and host the stations and bring these innovative technologies to your event – meeting the latest hygiene standards.

From concept and consulting to development, we hand you your ticket into the future of immersive experience.

Services

- Professional event support for Virtual Reality
- Creative concept and realization of events, trade-show appearances and event series
- Customized applications and programming



Customers & Partners:



An aerial, top-down view of a modern event space. The scene is filled with people engaged in various activities. On the left, there are two parallel escalators with black handrails. A long, dark, rectangular structure, possibly a stage or display wall, runs horizontally across the middle. The floor is a mix of light-colored tiles and a central strip of cobblestones. The right side of the image shows a large, bright area with a white ceiling and structural beams. The overall atmosphere is one of a busy, organized event.

EVENT MODULES

Devices, support and equipment

VR Entertainment Station

High-quality VR headset | high-end PC | 50-inch TV
Sensors | controllers | Virtual Reality games
Setup & teardown | professional support

Applications:

- Interactive event entertainment
- Event play, trade-show attraction
- VR team building
- Creative competition

Information & requirements:

- Space required per station from 2.5m x 2.5m, standard power supply
- Interaction and active play
- 50-inch TV shows the headset's live feed for spectators
- Custom content to match your event's focus
- High entertainment factor



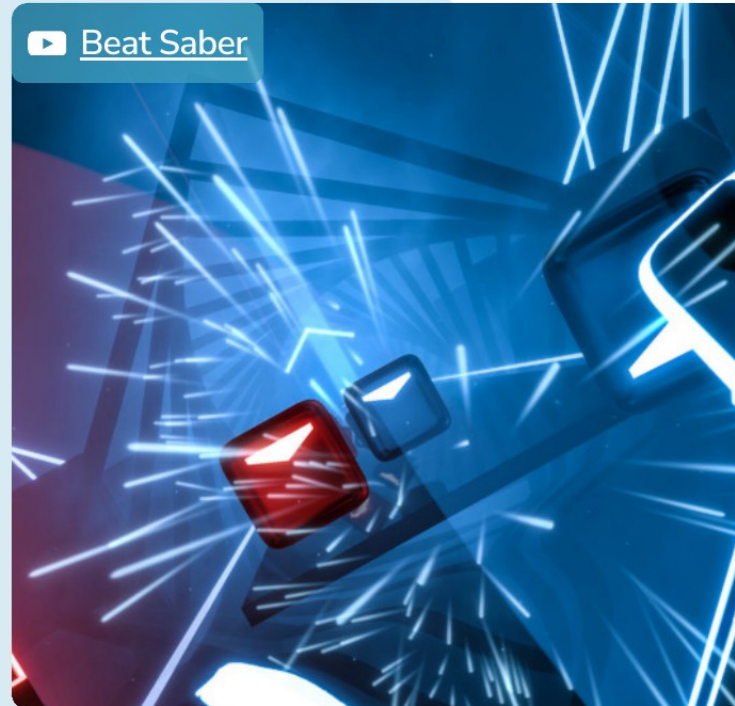
Content Highlights

Most popular



Crowd-pleaser

A height thrill on a real plank. Maximum attention for your event.



Rhythmic

Lightsabers, music, movement. Easy to get into with maximum fun.



Adventure

Free climbing in breathtaking worlds. Realistic, intense, challenging.

Content Highlights

Multiplayer



Immersive racing experience with a competitive edge.



Billiards, darts and more in a virtual space. Competitive, relaxed, versatile.

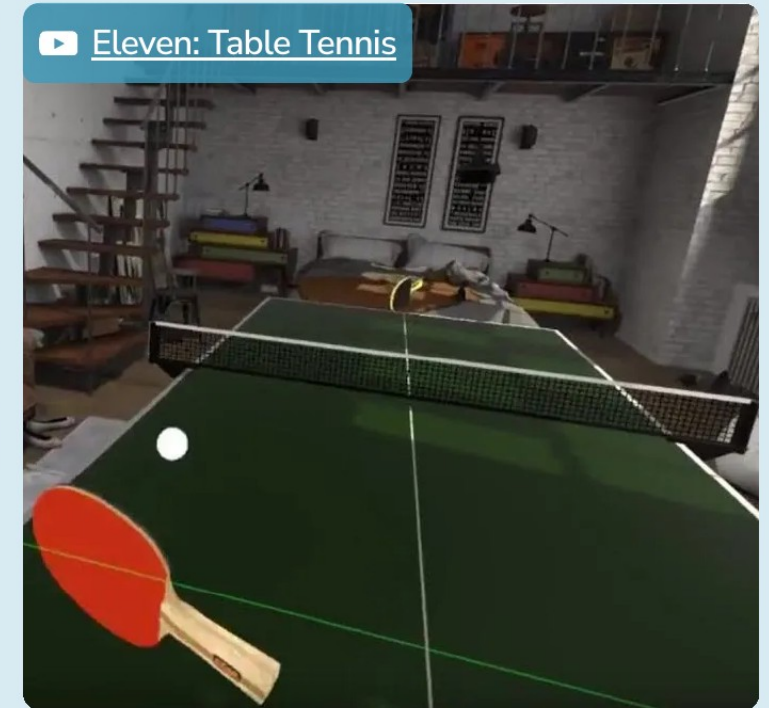
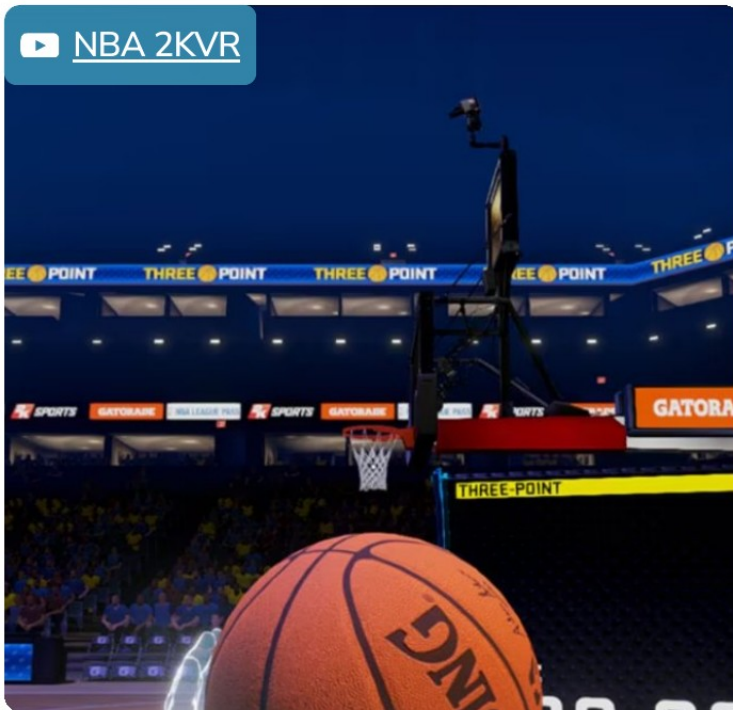


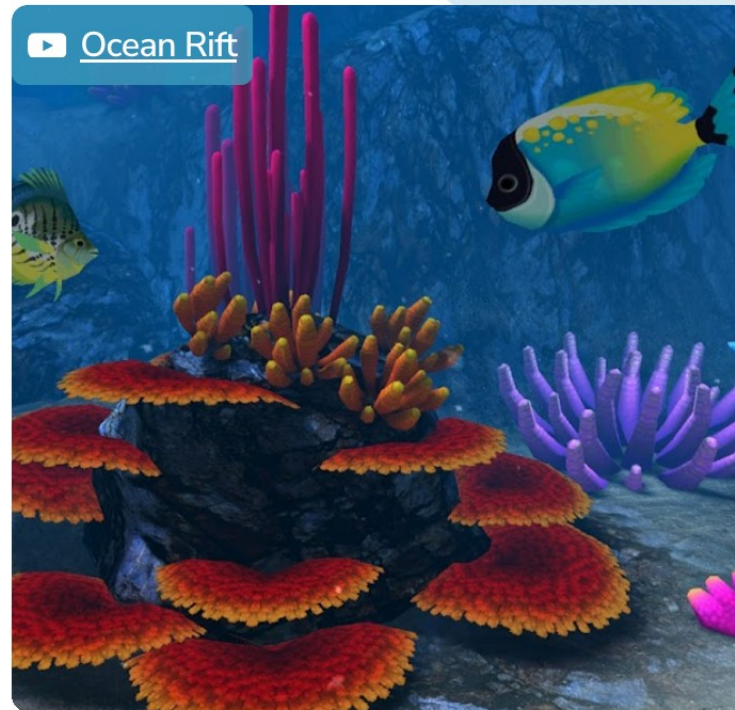
Table-tennis simulation

Content Highlights

More



Shot by shot into the stadium feeling. Basketball simulation.



Coral reefs and sea life up close. A relaxing experience with a wow factor.



Authentic mini-golf in imaginative worlds. A charming multiplayer favorite.



360° VR headset cinema

Mobile high-end 360° VR headset I setup & teardown
professional support

Applications:

- 360° VR Lounges
- Events, trade shows
- Innovation showcase

Information & requirements:

- Space needed, flexible, seated per person from 1.5m x 1.5m
- Usable seated and standing
- No separate power supply required
- Playback of 360° videos and images incl. sound
- Easy to operate

360° VR headset cinema

Impressions



CUSTOMIZATION

Development of custom applications

Customized Content

Want to give your VR/AR presence the perfect kick?

We build your personalized application entirely to your specifications.

Our professional developers realize your ideas with passion and creativity. We customize existing applications such as the famous “Plank Experience” and other impressive games with your logo, or develop with you — right from the concept — an application completely tailored to your needs and realize it with the utmost precision. Stay lastingly in the memory of your guests, customers and visitors and create the perfect showcase for your brand! Get in touch, we are happy to advise you.



Information:

- Customization of VR/AR applications
- Integration of logos and claims
- Perfect for premium events and trade-show applications
- Full development of custom applications

Selection of available titles:

- Plank Experience (height thrill on a real plank)
- The Hot Wire (precision required)
- Virtual Memory (brain jogging in VR)
- Fruit Ninja VR (fun fruit slicing)
- Tilt Brush (drawing in the 3rd dimension)

Custom programming

And brand activation with AR/VR

Want to present your own product in VR and AR at your event, trade show or virtually? We are your point of contact

Brand activation is the creation of positive feelings in potential as well as existing customers

- What matters is linking those feelings of joy with the brand
- By creating a positive, emotional brand experience, new customers are won and bound to a brand over the long term
- Success factors are, on one hand, the intensity of the positive experience and, on the other, the linking of that experience with the



- Virtual Reality engages more senses than any other communication tool, which makes it particularly intense
- There are almost unlimited ways to place brands and their message in Virtual Reality
- By streaming the VR experience onto a screen, VR holds great appeal for bystanders



Benefit from our extensive expertise and experience, too.

A VR simulator setup featuring a black VR headset mounted on a motion platform. The platform is suspended by cables and is positioned on a base. The background is a dark blue wall with a glowing hexagonal logo on the left side. The text "SIMULATORS & INSTALLATIONS" is overlaid in the center in a bold, white, sans-serif font.

SIMULATORS & INSTALLATIONS

Icaros Flight Simulator

Mobile high-end 360° VR headset | setup & teardown professional support

Icaros combines fitness equipment with a flight simulator. Lying on a multi-dimensionally moving frame, participants fly through a virtual landscape.

The Icaros VR flight simulator delivers a unique flying experience: real flight through virtual worlds, interstellar battles and the depths of the oceans, all while training your core and muscles.

- Space required from 2.5x2.5m
- TV integrated
- Power: standard 230V/16A





Virtual Reality Table Football

Virtual Reality table football for up to 4 players. A highlight at any event!

Applications:

- Interactive event entertainment
- Event play, trade-show attraction
- VR team building
- Creative competition

Further information / requirements:

- Space required from 2.5x2.5m,
- Power: standard 230V/16A
- TV integrated
- 4 players in 3–6 min / up to 40 players per hour possible

WATCH NOW:





Virtual Reality Driving Simulator

Mobile high-end 360° VR headset | setup & teardown
professional support

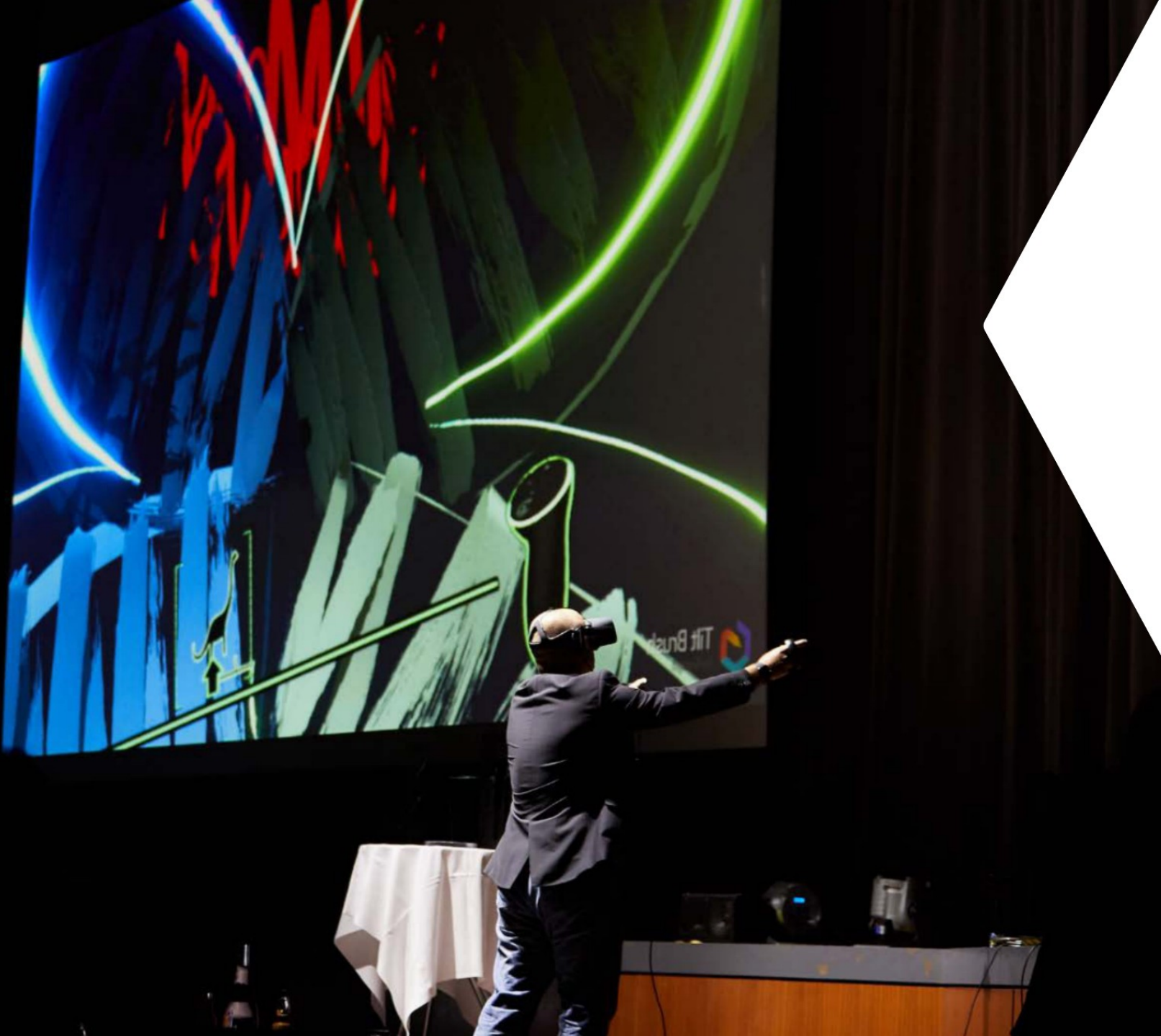
Experience fast-paced racing action up close with our VR Driving Simulator. Take a seat in the Recaro chair and dive into a realistic 360° racing adventure.

Thanks to force feedback you feel every movement of the vehicle right at the wheel. As a single setup or in an exciting head-to-head — this simulator fits perfectly on any activation stand and guarantees thrilling races. Spectators can follow the action live on a 50-inch screen.

- Space required from 3x3m
- TV integrated
- Power: standard 230V/16A

A woman with long red hair is wearing a VR headset and holding a VR controller. She is sitting on a red chair. A man in a light-colored shirt is standing next to her, looking at her. In the background, there is a bar with other people and a neon sign. The scene is dimly lit with warm colors.

SPECIALS & PACKAGES



Virtual Reality Live Artist

Our VR artists bring new worlds to life. Projected onto a large screen, we create virtual artworks, integrating your logos and claims, aligned with your message.

Whether as an opening act for congresses or an event highlight, you will be amazed.

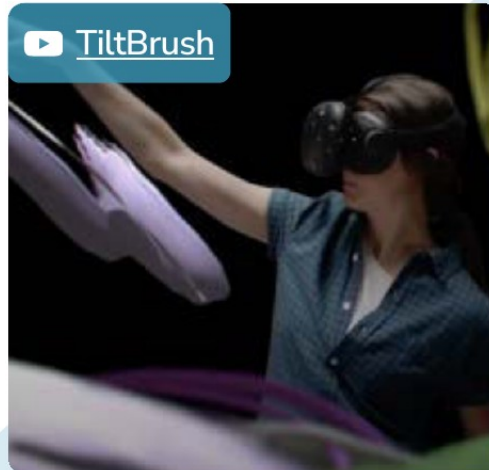
From a 3-minute fast-focus piece to an evening-filling live art performance with the right sound, anything is possible — get in touch with us.

Creative Virtual Reality

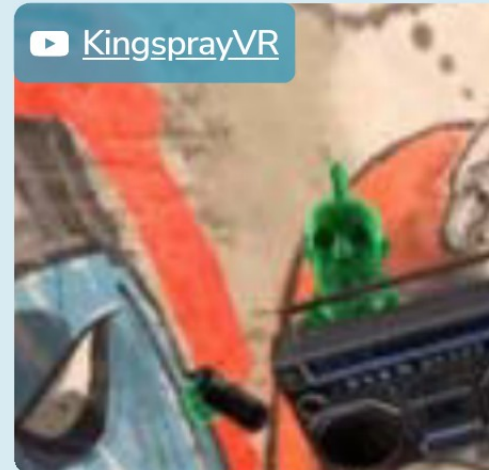
Discover undreamt-of possibilities. At our VR stations you give your creativity free rein and push beyond limits. In fantastic 3D environments you design, draw and spray with ideas. Afterwards or live at the event, the artworks can become prints, galleries, awards or virtual guest books — get in touch.

find more games in our content list — we are happy to advise you.

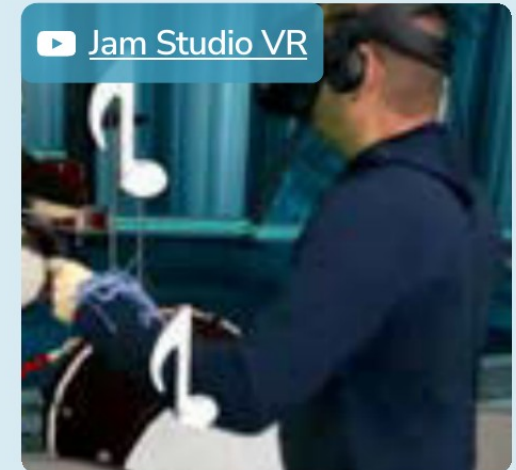
Our content recommendations:



3D drawing program (integrate your own models such as logos, etc.)



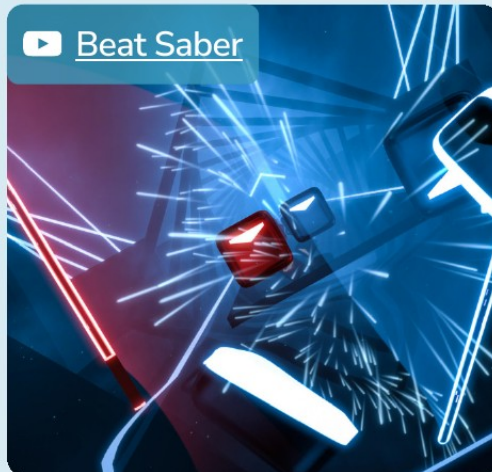
Graffiti simulator (multiplayer-capable)



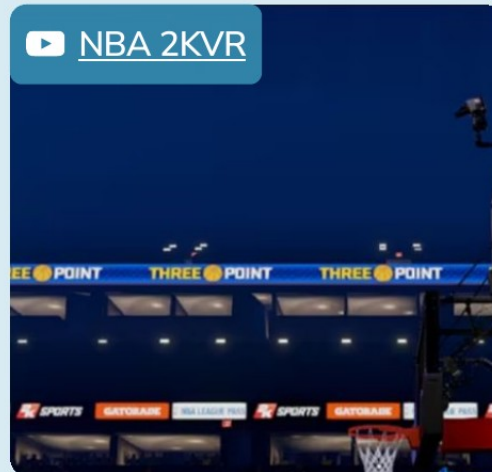
Music / instrument simulation

Competition VR

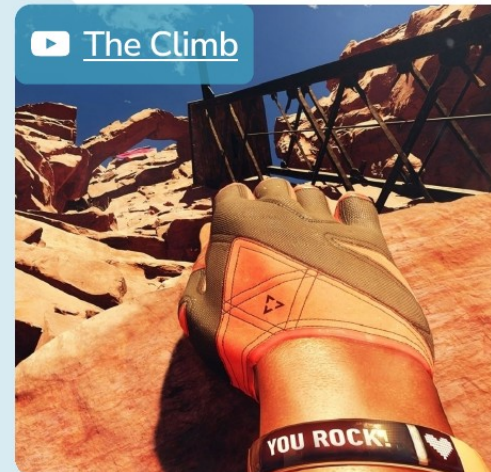
Our content recommendations:



Lightsabers and hot beats



Basketball simulation



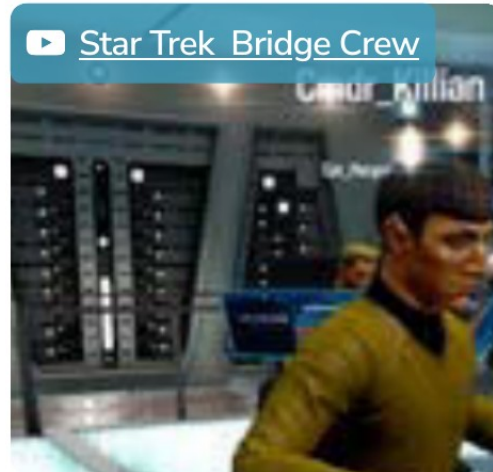
Climbing simulation in fantastic environments

Want to compete as a team? Liven up your team event with innovative, playful competition and create unforgettable moments. At various VR stations you and your guests face off in teams and earn points. Afterwards the team ranking is recorded and winners in each discipline are determined and can be awarded. Motivation and thrills are guaranteed. On request we also organize participant certificates, hosting, prizes etc. — give it everything!

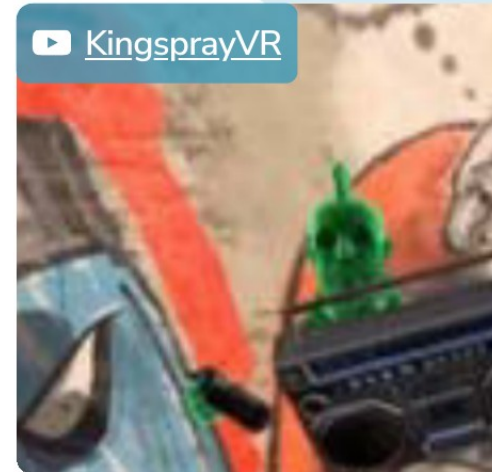
Teambuilding VR

Discovering new worlds together and solving the most varied tasks — nothing welds a team closer together! With Virtual Reality you become super-spies, bomb experts, spaceship crews and much more! Tailor-made team building in otherwise impossible places!

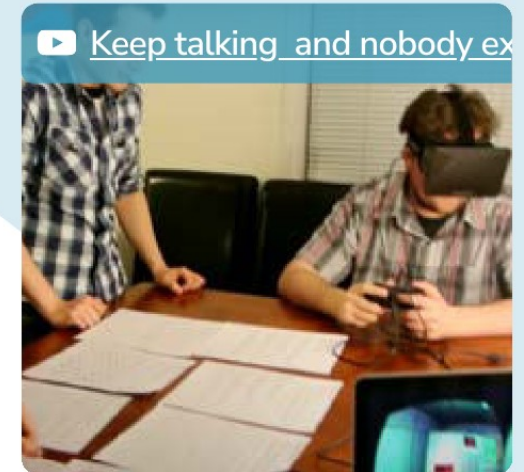
Our content recommendations:



Star Trek – spaceship simulation



Graffiti simulator (multiplayer-capable)



Team bomb defusal with a manual



Our Promise

Professional event support

For your event, trade show or function we provide trained and experienced staff. From setup and supervision through consulting and assistance to teardown, we handle every aspect of the stations with expertise and dedication.

Quality for the highest standards

Our event support relies on high-quality PCs and the latest VR/AR headsets to deliver the best possible performance to you and your customers. All devices are tested and at the cutting edge of technology. Naturally we ensure the highest hygiene standards and compliance with all infection-control rules during and after your event.

Thank you!

Do you have
questions?

Get in
touch!

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VRKETING.

Together to new dimensions